Marc E. Smith
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SUMMARY:

I was trained as a fine artist at The Hartford Art School. Since graduation I have been honing the skills I learned there in various positions. I am proficient in a variety of design software including Adobe Creative Suite with a specialization in Photoshop, Illustrator, and Fireworks. I have excellent coding skills and am proficient with html, css and Java Script including Jquery. I also maintain a subscription to lynda.com where I am constantly refreshing and adding to my skill set. I am proficient with both Macintosh and Windows operating systems and am able to work in and troubleshoot both environments. I also have expertise in accessibility including compliance with WCAG standards as well as screen reader compatibility. My creative background combined with my technical skill puts me in a unique position to understand a project from concept to completion. I excel in a fast paced environment, and I am able to coordinate multiple projects with many clients simultaneously. I am a hard worker who will do what is necessary to get the job done.

EDUCATION:

Hartford Art School, University of Hartford, West Hartford, CT   Bachelor of Fine Arts, May 1998 Major: Printmaking.

SKILLS

Technologies and Tools

HTML	Adobe Creative Suite	Wordpress
CSS	SQL	LESS
Java Script	Microsoft .Net Framework	SASS
Jquery	XML	Bootstrap

Other Skills and Abilities

Expert in responsive design fundamentals.
Expert level knowledge of UI and UX best practices.
Expert in cross browser compliance and accessibility including WCAG standards.
Excellent problem solving and trouble shooting skills.
Excellent communication skills. Able to present complex concepts at a high level so they can be easily understood.
Excellent ability to adapt to new challenges and learn new skills as the situation calls for it.

WORK EXPERIENCE:

July 2011–Present
User Interface Designer: Aclara Technologies, Wellesley Ma
Responsible for custom implementation of client branding on a SAS application for tracking utility usage data as well as creating the UI for new features. Working closely with engineers and product designers to solve client issues and new functionality. Other responsibilities include making wireframes, graphic design including icons and logs, and client consultations on UI/UX best practices. Also responsible for bug fixing including maintaining consistency over different browsers and devices and maintaining accessibility standards including WCAG compliance.

Apr 2011–October 2014
Webmaster: Jefferson Park Veterinary Clinic, West Sacramento CA
Designed and built a website for the Jefferson Park Veterinary Clinic at www.jeffersonparkvet.com. Worked with the client to conceive and build the entire site from the information architecture to the user experience. Also responsible for updating and maintaining the site.

Sept 2000 – Jan 2011
Photography Manager, Graphic Designer/Website Administrator: Twins Enterprise. Dedham MA
Responsible for Establishing maintaining and refining standards and practices for images in company branding. Managing a staff and maintaining a workflow by overseeing and tracking multiple project assignments. Designing headwear for clients including Major League Baseball, the NHL, and the NCAA. Creating promotional artwork, illustrations, catalogs, and websites including the administration of multiple websites with CMS as well as HTML and CSS. Creating catalogs from inception to final production. Working directly with customers in the creation of custom caps and artwork.

Mar 1999–May 2000
Graphic Designer: Liturgical Publications, Inc. Cromwell, CT.
Responsible for designing weekly church bulletins. Designing individual advertisements and covers as well as maintaining ad grids and making weekly cover changes. Designing new logos for clients.

Sept 1998–Mar 1999
Desktop Publishing Specialist: NETS, Bloomfield, CT.
Responsible for formatting and setting type in textbooks using with Quark Xpress. Working extensively with style sheets and master pages. Making small illustrations for textbooks.

To see examples of my work please visit me at www.marcelliotsmith.com